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北京京客隆商業集團股份有限公司

BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

NOTICE OF BOARD MEETING

The board of directors (the “**Board**”) of Beijing Jingkelong Company Limited (the “**Company**”) hereby announces that a meeting of the Board will be held at the Conference Room, 3rd Floor, Block No.39, Jiuxianqiao Road, Chaoyang District, Beijing, the People's Republic of China on Friday, 22 August 2025 for the following purposes:

1. to consider and, if thought appropriate, approve the interim results of the Company and its subsidiaries (together, the “**Group**”) for the six months ended 30 June 2025;
2. to consider and, if thought appropriate, approve the announcement of the interim results and the interim report of the Group for the six months ended 30 June 2025 to be published in accordance with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited; and
3. to transact any other business.

By Order of the Board

Beijing Jingkelong Company Limited

Pan Xuemin

Company Secretary

Beijing, the PRC

4 August 2025

As at the date of this announcement, the executive directors of the Company are Mr. Zhang Liwei, Ms. Wang Hong, Mr. Zhang Hongbo and Mr. Yang Wensheng; the non-executive directors are Ms. Zhang Yan and Ms. Li Ying; and the independent non-executive directors are Mr. Kot Man Tat, Mr. Wang Liping and Mr. He mingke.

** For identification purposes only*